



SAURABH SINGH

DIGITAL MARKETER

CONTACT

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A-182 Durgesh Vihar J.k
Road Bhopal

SKILLS

- Digital Marketing
- Project Management
- C & C++
- Time Management
- Leadership
- Effective Communication
- MS Word



PROFILE

Motivated and detail-oriented MCA student with a foundational background in digital marketing, web development, and programming. Skilled in SEO, social media handling, and basic web design using HTML, CSS, and Photoshop. Eager to gain hands-on industry experience and contribute to real-world projects while learning from experienced professionals in a dynamic work environment.



WORK EXPERIENCE

iConnect
Bhopal

2024- PRESENT

- Created and optimized a Google Local Business Profile for a local company (iConnect), enhancing its online visibility and local SEO presence.
- Designed and developed a responsive business website to support lead generation and customer engagement.
- Managed basic SEO implementation, keyword optimization, and Google My Business updates.
- Coordinated with clients to understand requirements and delivered solutions aligning with their brand identity.



EDUCATION

Master of Computer Application
Sagar Institute of Research & Technology
CGPA: 7/10

2023-2025

Bachelor of Computer Application
Nri Group Of Institution
CGPA: 7.63/10

2020-2023

Class 12
Bank Officer Public School
CGPA: 6/10

2019-2020

Class 10
Bank Officer Public School
CGPA: 6/10

2017-2018