



# SAURABH SINGH

## DIGITAL MARKETER

### CONTACT

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Road Bhopal

### SKILLS

- Digital Marketing
- Project Management
- C & C++
- Time Management
- Leadership
- Effective Communication
- MS Word



### PROFILE

Motivated and detail-oriented MCA student with a foundational background in digital marketing, web development, and programming. Skilled in SEO, social media handling, and basic web design using HTML, CSS, and Photoshop. Eager to gain hands-on industry experience and contribute to real-world projects while learning from experienced professionals in a dynamic work environment.



### WORK EXPERIENCE

#### I Connect

2024- PRESENT

Bhopal

- Created and optimized a Google Local Business Profile for a local company (iConnect), enhancing its online visibility and local SEO presence.
- Designed and developed a responsive business website to support lead generation and customer engagement.
- Managed basic SEO implementation, keyword optimization, and Google My Business updates.
- Coordinated with clients to understand requirements and delivered solutions aligning with their brand identity.



### EDUCATION

#### Master of Computer Application

2023-2025

Sagar Institute of Research & Technology

CGPA: 7/10

#### Bachelor of Computer Application

2020-2023

Nri Group Of Institution

CGPA: 7.63/10

#### Class 12

2019-2020

Bank Officer Public School

CGPA: 6/10

#### Class 10

2017-2018

Bank Officer Public School

CGPA: 6/10